



City of Courtenay

Proclamation

Comox Valley Cupid Day
February 14, 2025

- WHEREAS: Since 2021, Comox Cupid has been fostering a sense of love and connection among the residents of the Comox Valley, spreading joy and strengthening community bonds through acts of kindness and creativity; and
- WHEREAS: Each year, The Flowerman leads a series of whimsical and heartfelt events, lovingly referred to as “shenanigans,” that inspire connection and camaraderie, proving that small gestures of love can make a big difference; and
- WHEREAS: The charm and magic of Comox Cupid Day, complete with the iconic LOVE BUS and its fearless captain dressed as Cupid—a man in a large yellow diaper adorned with flowers and a whimsical bow and arrow—brings laughter and delight to schools, seniors’ homes, fire halls, retail stores, mental health agencies, the RCMP detachment, and beyond; and
- WHEREAS: The mission of The Flowerman, Comox Cupid, and his team of enthusiastic volunteers is beautifully simple: to make someone smile—a goal that is achieved every year with resounding success; and
- NOW
THEREFORE: I, Bob Wells, Mayor of the City of Courtenay, do hereby proclaim February 14, 2025 in the City of Courtenay. I encourage all residents to embrace the spirit of love, kindness, and community that makes this day so extraordinary. Together, let us continue to spread joy, one smile at a time.

Mayor Bob Wells